



**LOGGERHEAD**  
MARINELIFE CENTER

TENTH ANNUAL

*Go Blue Awards Luncheon*

Sponsorship Opportunities - October 26, 2018



	World Ocean <del>\$20K</del>	Atlantic \$10K	Pacific \$5K	Indian \$2.5K	Southern \$1.5K	Arctic \$750
Exclusive Sponsor Level	<b>Manatee Lagoon</b>					
Opportunity to introduce keynote speaker, Jeff Corwin, at luncheon	✓					
Logo, name & tagline featured in 30 sec. video shown at luncheon	✓					
Sea Turtle patient naming opportunity	✓	✓				
Recognition during the Sponsors Reception and in Luncheon Program	✓	✓	✓	✓	Program Only	Program Only
Preferred table(s) for 10 at Luncheon reserved with table signage	2	1	1	1	1	5 Seats
Invitations to the Sponsors Reception at LMC Campus	10	10	8	6	4	2
Private Reception with Jeff Corwin in Founder's Room - Kravis Center	8	4	2			
Prominent listing on the Luncheon and Sponsors Reception invitation	✓	✓	✓	2nd Tier		
Named sponsor in all press releases <i>(printed at the media's discretion)</i>	✓	✓	✓			
Logo placement in all print collateral prepared by LMC for the event	✓	✓	✓			
Color ad in Luncheon program	Full Page Prominent Placement	Full Page	Half Page			
Recognition on sponsor board to be displayed at Sponsor's Reception, Luncheon, and LMC lobby	✓	✓	✓	✓	✓	
Inclusion in e-newsletter and articles relating to the Luncheon	✓	✓	✓			
Corporate website link on LMC event web page: <a href="http://marinelife.org/goblue">marinelife.org/goblue</a>	✓	✓	✓			
Sponsorship announcement on all social media platforms with 100K+ followers	✓	✓	✓	✓		
Opportunity to provide a giveaway in luncheon gift bag	✓	✓	✓	✓		
	at Table Setting					
Circle of 100 Membership	✓	✓	✓			

[www.marinelife.org](http://www.marinelife.org)



For more information, please contact Lynne Wells:  
561-627-8280, ext. 102 or [lwells@marinelife.org](mailto:lwells@marinelife.org)

# Tenth Annual Go Blue Awards Luncheon - Underwriting Opportunities

	Private Reception \$7.5K	Sponsors Reception \$5K	Program \$5K	Gift Bag \$3.5K	Valet \$2.5K	Centerpieces \$2.5K
Opportunity to welcome guests at the Private or Sponsors Reception	✓	✓				
Recognition during the Private or Sponsors Reception and in Luncheon Program	✓	✓	✓	✓	✓	✓
Preferred table(s) for 10 at Luncheon reserved with table signage	1	1	1	1	1	1
Invitations to the Sponsors and/or Private Reception at LMC Campus	10 (2)	8 (2)	8 (2)	8	6	6
Prominent listing on the Luncheon and Reception invitation	✓	✓	✓	✓	2nd Tier	2nd Tier
Named sponsor in all press releases <i>(printed at the media's discretion)</i>	✓	✓	✓	✓	✓	✓
Logo placement in all print collateral prepared by LMC for the event	✓	✓	✓	✓	✓	✓
Color ad in Luncheon program	Full Page	Half Page	Half Page			
Recognition on sponsor board to be displayed at Sponsor's Reception, Luncheon, and Loggerhead Marinelife Center lobby	✓	✓	✓	✓	✓	✓
Inclusion in e-newsletter and articles relating to the Luncheon	✓	✓	✓	✓	✓	✓
Corporate website link on LMC event web page: <a href="http://marinelife.org/goblue">marinelife.org/goblue</a>	✓	✓	✓	✓	✓	✓
Sponsorship announcement on all social media platforms with 100K+ followers	✓	✓	✓	✓	✓	✓
Opportunity to provide a giveaway at each table setting or in gift bag	✓	✓	✓	✓	✓	✓

## Special Guest Speaker - Jeff Corwin

Host of "Ocean Mysteries," Renowned Conservationist And Environmental Journalist. As the host of the Emmy Award-winning ABC wildlife adventure series "Ocean Mysteries with Jeff Corwin," Jeff educates and entertains audiences with his knowledge and deep sense of caring about the natural world. With a focus on awareness and education, Jeff draws on his world travels to enlighten with insights on the current state of environmental conservation efforts, emphasizing that the key to our own survival is the survival of the world's creatures and ecosystems.



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