



# Waves of Progress

## NAMING OPPORTUNITIES

Naming Opportunity and Category:		Total Amount:	Annual Commitment over 5 years:
Ocean Discovery Wing	E	\$2,000,000	\$400,000
<b>Florida Power &amp; Light Company Outdoor Hospital Yard</b>	H	<del>\$1,000,000</del>	<b>NAMED</b>
Marine Life Gallery (Exhibit Hall)	E	\$1,000,000	\$200,000
<b>Learning Center</b>	E	<del>\$1,000,000</del>	<b>NAMED</b>
Ocean Reef Tank	H	\$1,000,000	\$200,000
Ocean View Deck	GS	\$750,000	\$150,000
<b>Patricia &amp; Gordon Gray Auditorium</b>	E	<del>\$500,000</del>	<b>NAMED</b>
<b>Brad &amp; Joan Ingalls Amphitheater</b>	E	<del>\$500,000</del>	<b>NAMED</b>
Digital Projection Wall	E	\$500,000	\$100,000
Recovery Deep Tank	H	\$500,000	\$100,000
<b>Mangrove Shore (Outdoor)</b>	C&E	<del>\$500,000</del>	<b>NAMED</b>
Shark & Ray Tank (Outdoor)	C&E	\$500,000	\$100,000
<b>Suntex Gift Store</b>	GS	<del>\$400,000</del>	<b>NAMED</b>
<b>Andrea Waitt Carlton Family Foundation ICU Hospital</b>	H	<del>\$400,000</del>	<b>NAMED</b>
<b>George and Lynn Bovenizer Research Laboratory</b>	R	<del>\$250,000</del>	<b>NAMED</b>
Projection & Sound Studio	GS	\$250,000	\$50,000
Classroom 1 & 2 - Learning Center	E	\$250,000/each	\$50,000
Ocean View Entrance	GS	\$250,000	\$50,000
<b>Mary Alice Fortin Foundation Welcome Center - Entry Hall</b>	GS	<del>\$250,000</del>	<b>NAMED</b>
<b>Bruce A. Beal &amp; Frank V. Cunningham Seaside Discovery Ramp</b>	E&GS	<del>\$250,000</del>	<b>NAMED</b>
<b>Coleman &amp; Susan Burke Foundation Stage</b>	E	<del>\$250,000</del>	<b>NAMED</b>
Imaging & Diagnostic Suite	H	\$250,000	\$50,000
Gulf Stream Current Passage	O	\$250,000	\$50,000
Action & Advocacy Passage	O	\$250,000	\$50,000
<b>KEY:</b>	C = Conservation E = Education	GS = Guest Services H = Hospital	R = Research O = Operations

<b>Naming Opportunity / Category:</b>		<b>Total:</b>	<b>Annual Commitment (5 years)</b>
Marine Life Gallery (Exhibit 1)	<b>E</b>	\$250,000	\$50,000
Marine Life Gallery (Exhibit 2)	<b>E</b>	\$250,000	\$50,000
Marine Life Gallery (Exhibit 3)	<b>E</b>	\$250,000	\$50,000
Founder's Room	<b>O</b>	\$200,000	\$40,000
<b>Donald &amp; Barbara Newman ER Treatment Area</b>	<b>H</b>	\$150,000	<b>NAMED</b>
Blood Research Lab	<b>H&amp;R</b>	\$150,000	\$30,000
Pathology Lab	<b>H&amp;R</b>	\$150,000	\$30,000 <b>RESERVED</b>
<b>Roe Green Foundation North Breezeway</b>	<b>GS</b>	\$100,000	<b>NAMED</b>
<b>Newman Family Exhibit/Display Area</b>	<b>E</b>	\$100,000	<b>NAMED</b>
<b>Ann A. Mergens Foundation Flexible Classroom 1</b>	<b>E</b>	\$100,000	<b>NAMED</b>
<b>Honda Classic Cares Flexible Classroom 2</b>	<b>E</b>	\$100,000	<b>NAMED</b>
<b>Flexible Classroom 3</b>	<b>E</b>	\$100,000	<b>NAMED</b>
Flexible Classroom #4	<b>E</b>	\$100,000	\$20,000
Atlantic Ocean Lobby	<b>O</b>	\$100,000	\$20,000
Interior Corridor	<b>O</b>	\$100,000	\$20,000
Tortuga Terrace (Lower back deck)	<b>GS</b>	\$100,000	\$20,000 <b>RESERVED</b>
<b>Moon Jelly Cylinder Tank</b>	<b>C&amp;E</b>	\$100,000	<b>NAMED</b>
<b>Jupiter Medical Center Hatchling Hospital</b>	<b>H</b>	\$100,000	<b>NAMED</b>
<b>Roe Green Foundation Grand Hall Lobby (New 1st floor)</b>	<b>GS</b>	\$75,000	<b>NAMED</b>
<b>Roe Green Foundation Outdoor Café</b>	<b>GS</b>	\$75,000	<b>NAMED</b>
<b>Bart &amp; Julie Livolsi Entry Courtyard</b>	<b>GS</b>	\$50,000	<b>NAMED</b>
<b>Children's Play Area</b>	<b>GS</b>	\$50,000	<b>NAMED</b>
<b>Jack &amp; Jan Clark Hatchling Tank 1</b> Plus Lighting & Disorientation Exhibit	<b>C&amp;H</b>	\$50,000	<b>NAMED</b>
<b>Karen Bell Mackie Hatchling Tank 2</b> Plus Marine Debris Exhibit	<b>C&amp;H</b>	\$50,000	<b>NAMED</b>
ICU Hospital Tank	<b>H</b>	\$50,000	\$10,000
Hospital Tanks	<b>H</b>	\$40,000/each	\$8,000
Flexible workspace 1	<b>O</b>	\$30,000	\$6,000
Flexible workspace 2	<b>O</b>	\$30,000	\$6,000
Administrative Offices 1-5	<b>O</b>	\$25,000/each	\$5,000
Auditorium Seats	<b>E</b>	\$1,500	\$300 <b>60 available</b>