



# TurtleFest 2017 Marketplace Vendor Agreement

Loggerhead Marinelifecenter  
14200 US Highway One, Juno Beach, FL 33408  
561-627-8280 | marinelife.org



## Prospective TurtleFest Vendor

Loggerhead Marinelife Center (LMC), a non-profit organization located in Juno Beach, Florida, is dedicated to promoting the conservation of ocean ecosystems with a focus on threatened and endangered sea turtles. Through research, rehabilitation, education, and conservation, LMC staff and volunteers work to understand sea turtle ecology, develop proactive solutions for their protection, and educate the community.

The 14<sup>th</sup> Annual TurtleFest will be held on Saturday, March 25, 2017 and it's anticipated to attract over 10,000 community members and visitors. LMC and the surrounding Loggerhead Park will transform into a day-long family-fun festival, complete with children's activities, live music, food & beverages, educational presentations, artists, and much more.

### **Turtlefest 2017 will feature:**

- Free admission, resulting in higher attendance and increased visibility for your business
- Performances by local musical acts
- Emphasis on conservation and education
- The opportunity to reach over 10,000 people

### **Vendor Policies**

In an effort to reduce waste and increase awareness of responsible practices, LMC asks that all TurtleFest vendors adhere to the following policies.

TurtleFest will be a zero waste event. Recycling and composting bins will be available throughout campus. Items that are not reusable, recyclable, or compostable will not be permitted at the event.

### **Merchandise Vendors**

- Focus on locally produced, sustainable products – items made from post-consumer materials or renewable resources
- No single-use items for sale
- Bags are provided only upon request and are made of compostable materials
- Packaging is the minimum amount required and is made of compostable materials
- Only eco-friendly cleaning products used
- Limit electricity usage to the minimum amount required
- Vendors to bring reusable water bottle for personal use, please do not bring single-use plastic bottles

LMC's Marketing team will be present for the duration of the event and will be taking photos of vendors (upon their approval) for LMC's social media accounts. Please showcase your efforts to help make TurtleFest a sustainable, zero waste event.

You can take an active role in our mission by participating in TurtleFest. By reserving your vendor booth today, you can share your message, product, or services with thousands of people while helping protect threatened and endangered sea turtles.

**For more information and to reserve your space today, please email [amoore@marinelife.org](mailto:amoore@marinelife.org)**

## Art Vendors

- Focus on locally produced, sustainable products when possible – items made from post-consumer materials or renewable resources
- No single-use items for sale
- Bags are provided only upon request and are made of compostable materials
- Packaging is the minimum amount required and is made of compostable materials
- Only eco-friendly cleaning products used
- Limit electricity usage to the minimum amount required
- No paper handouts, provide digital information via emails or websites
- Vendors to bring reusable water bottle for personal use, please do not bring single-use plastic bottles

## Eligibility

- Open to all environmental and marine-themed artists
- Email three to five samples of recent work to: [amoore@marinelife.org](mailto:amoore@marinelife.org)
- Acceptance into festival is juried based on submission of three to five JPEG images
- Special consideration given to artwork in line with LMC's mission to promote conservation of ocean ecosystems
- Artist fee of \$200 (tent is included) paid to Loggerhead Marinelifelife Center reserves your spot. This fee is due upon acceptance into the show to reserve your spot.

**DEADLINE: March 17, 2017. However, this will be a first come, first serve jury process.** Spots will be limited to keep this an exclusive row of fine art exhibits for enthusiastic and talented environmental and marine-themed artists. There is no fee to apply.

Accepted artists will be notified via e-mail and by phone within 5 days of receipt of application and images. Exhibit booth fee of \$200 is due within 5 days of notification to secure your spot. It will be your responsibility once accepted to secure your spot with payment within 5 days of acceptance notification, or LMC reserves the right to open to another qualified artist.

Artists will be notified of information such as check-in time and PR opportunities through e-mail communications.

LMC's Marketing team will be present for the duration of the event and will be taking photos of vendors (upon their approval) for LMC's social media accounts. Please showcase your efforts to help make TurtleFest a sustainable, zero waste event.

You can take an active role in our mission by participating in TurtleFest. By reserving your vendor booth today, you can share your message, product, or services with thousands of people while helping protect threatened and endangered sea turtles.

**For more information and to reserve your space today, please email [amoore@marinelife.org](mailto:amoore@marinelife.org)**

**TURTLEFEST 2017 Marketplace Vendor Application**  
**Saturday, March 25<sup>th</sup> from 10:00 a.m. - 6:00 p.m.**  
[www.marinelife.org/turtlefest](http://www.marinelife.org/turtlefest)

**Company:**

---

**Contact:**

---

**Address:**

---

City:  St:  Zip:

---

Email Address:

---

Cell phone:

---

**Brief Description of Your Booth:**

Artists: Primary medium:  Painting  Sculpture  Other. Please describe: \_\_\_\_\_

If you are selling a product or service it cannot conflict with merchandise sold at LMC (No food, Beverages, T-Shirts or Balloons). Please list below a description (include photographs) of your items to be sold. **All vendors must be approved by the LMC Gift Store Manager.**

Please check Applicable Box:

**Mandatory Hours of Operation: 10am-6pm**

- \$200.00 for 9'X10' Booth Space - Includes commercial grade, weighted tent  
*(Must provide your own table and chairs if needed)*
- Non-profit/Community Partner       Festival Sponsor

Please make **non-refundable** checks payable to: Loggerhead Marinelifelife Center. The Loggerhead MarineLife Center is a 501(C)(3) non-profit organization registered under s.496.411 (3), F.S. Registration number SC-11787.

Vendor application and participation is on a first come first serve basis.  
 Return completed form with payment no later than March 18, 2017 to:

Loggerhead Marinelifelife Center  
 Attn: TurtleFest Vendor Application  
 14200 U.S. Highway 1 • Juno Beach, Florida 33408

For additional information, please email Amanda at: [amoore@marinelife.org](mailto:amoore@marinelife.org).

**\*Please note: Loggerhead Marinelifelife Center is not responsible  
 for weather or any damage to merchandise.**

## Vendor Agreement

### Insurance

Insurance is the responsibility of Vendor and is recommended. LMC is not responsible for replacement of lost or stolen goods. Vendors are responsible for obtaining their own general liability insurance for the show dates, including set-up and tear-down. Vendors will indemnify LMC for claims/suits arising between Vendors and attendees regarding exhibit rental.

### Limitation of Liability

The Vendor agrees to make no claim for any reason whatsoever, including negligence, against LMC, its members, agents, employees, or the volunteers of the event premises for loss, theft, damage, or destruction of property for any injury to Vendor or its employees while in the Event quarters.

### Cancellation Policy

There are no refunds for cancellation and for cancellation due to rain or acts of God.

As a TurtleFest 2017 vendor, I agree to adhere to the Vendor Policies as stated above. I will use only sustainable items that do not create waste. I will take action to reduce my environmental impact and help share sustainable practices with TurtleFest guests.

Organization	
Responsible Representative	
Email Address	
Signature Please sign electronically	
Date	