



**2022 Loggerhead Marineline Center**  
*Oceans of Opportunity Initiative*  
**Hike<sub>2</sub>O Event Sponsorships**

**Equity Trailblazer (Presenting Sponsor) - \$10,000**

*One Available*

- Supports LMC's *Oceans of Opportunity* Justice, Diversity, Equity & Inclusion initiative
- Business name and logo included prominently on all promotional material (Ex: **2<sup>nd</sup> Annual Hike<sub>2</sub>O, Presented by COMPANY NAME**)
- Name recognition on the *Oceans of Opportunity* initiative main webpage
- Name recognition and logo on the Hike<sub>2</sub>O webpage, associated social media and online community
- Logo included in official event promotional video
- Name recognition and logo on 100% organic cotton Hike<sub>2</sub>O participant shirt
- Opportunity to include promotional items in event swag bag
- Ten (10) virtual hiker registrations included with enhanced swag bags

**Backcountry Ally - \$5,000**

*Two Available*

- Supports LMC's *Oceans of Opportunity* Justice, Diversity, Equity & Inclusion initiative
- Underwrite **two (2) Hike<sub>2</sub>O thru-hikers** with swag bag and complimentary gear
- Personalized post-event video featuring sponsored thru-hiker
- Name recognition and logo on 100% organic cotton Hike<sub>2</sub>O participant shirt
- Opportunity to include promotional items in event swag bag
- Five (5) virtual hiker registrations included with enhanced swag bags
- Name recognition and logo on the Hike<sub>2</sub>O webpage & online community

**Wavemaker – \$1,500**

*Ten Available*

- Supports LMC's *Oceans of Opportunity* Justice, Diversity, Equity & Inclusion initiative
- Underwrites **one (1) Hike<sub>2</sub>O thru-hiker** with swag bag and complimentary gear
- Personalized post-event video featuring sponsored thru-hiker
- Name recognition on 100% organic cotton Hike<sub>2</sub>O participant shirt
- Opportunity to include promotional items in event swag bag
- Two (2) virtual hiker registrations included with enhanced swag bags
- Name recognition and logo on the Hike<sub>2</sub>O webpage & online community

**Pathfinder - \$500**

- Supports LMC's *Oceans of Opportunity* Justice, Diversity, Equity & Inclusion initiative
- Underwrites one (1) **Hike<sub>2</sub>O virtual hiker** with swag bag
- One (1) virtual hiker registration included with enhanced swag bag
- Name recognition on the Hike<sub>2</sub>O webpage & online community

**In-Kind Community Supporter – up to \$499**

- Supports LMC's *Oceans of Opportunity* Justice, Diversity, Equity & Inclusion initiative
- Promotional opportunities vary by donation type
- Name recognition on the Hike<sub>2</sub>O webpage & online community

**Deadline to secure is FEBRUARY 1, 2022.**

### **About LMC's *Oceans of Opportunity* Initiative**

The *Oceans of Opportunity* initiative is a multi-faceted program that breaks down barriers to learning by eliminating participation fees and providing free support services to disadvantaged youth, underserved communities and historically under-represented individuals in the outdoors. Oceans of Opportunity immerses participants — we call them Ocean Ambassadors — in fun, explorational activities that build experience, develop confidence, tap curiosity, and inspire dreams. Oceans of Opportunity is open to all funders who seek to provide STEM education and hands-on learning to individuals and their families that face economic and situational barriers to continuing education.

Loggerhead Marinelife Center (LMC) is a nonprofit sea turtle research, rehabilitation and educational institution that promotes conservation of ocean ecosystems with a focus on threatened and endangered sea turtles. The Center features an on-site hospital, research laboratory, educational exhibits and aquariums, and also operates the Juno Beach Pier, which hosts world-class angling and sightseeing. Situated on one of the world's most important sea turtle nesting beaches, Loggerhead Marinelife Center is open daily and hosts over 350,000 guests free-of-charge each year. The Center's conservation team works with 90 local and international organizations across six continents to form partnerships and share conservation initiatives and best practices that are core to its mission of ocean conservation. The Center is expanding and has launched its Waves of Progress capital expansion campaign, designed to accelerate and amplify LMC's conservation and education impact. When complete, the facility will offer one of the world's most advanced and unique experiences for guests and scientific partners.